



## Karen Franklin Gastrointestinal Cancer Memorial Fund

4<sup>th</sup> Annual Golf Tournament – October 6<sup>th</sup>, 2011

7700 Broadway, #104-215

San Antonio, TX 78209

## Sponsorship Levels

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### Presenting Sponsor - \$15,000

Title recognition in all television, radio and print coverage, and all registration materials.

- Leading signage at Tournament, including Event Banner, Awards Ceremony Banner, on all carts.
- Opportunity to distribute branded items/ promotional items at Vendor Booth.
- Includes entry fee for 2- Foursomes to play in the event.
  - Each golfer will receive:
    - Reserved parking spaces;
    - Team photos;
    - Lunch and dinner passes;
    - Reserved seating for dinner and Awards Ceremony.

### Awards Sponsor - \$10,000

Recognition in all media including television, radio and print coverage, and registration materials.

- Prominent signage at Tournament, Event Banner, Awards Ceremony Banner, and on all carts.
- Opportunity for Representative to speak at Awards Ceremony.
- Opportunity to distribute branded/promotional items for an estimated 144 golfers.
- Includes entry fee for one Foursome to play in the event.
  - Each golfer will receive:
    - Reserved parking spaces;
    - Team photos;
    - Gift bags;
    - Lunch and dinner passes; and,
    - Reserved seating for dinner and Awards Ceremony.

## **Hospitality Sponsor - \$5,000**

Recognition in all print media coverage, and all registration materials.

- Prominent signage at Tournament, including Event Banner.
- Opportunity to distribute branded for an estimated 144 golfers.
- Includes entry fee for 1 - Foursome to play in the event & team photo & meals

## **Entertainment Sponsor - \$5,000**

Recognition in all print media coverage and all registration materials.

- Prominent signage at Tournament, Event Banner.
- Opportunity to distribute branded for an estimated 144 golfers.
- Includes entry fee for 1 - Foursome to play in the event, team photo & meals

## **Breakfast Sponsor - \$5,000**

Recognition in all print media coverage, and all registration materials.

- Prominent signage at Tournament, including Event Banner.
- Opportunity to distribute branded items for an estimated 144 golfers.
- Includes entry fee for one Foursome to play in the event, team photo & meals

## **Lunch Sponsor - \$5,000**

Recognition in all print media coverage, and all registration materials.

- Prominent signage at Tournament, including Event Banner.
- Opportunity to distribute branded items for an estimated 144 golfers.
- Includes entry fee for 1 - Foursome to play in the event, team photo & meals

## **Dinner Sponsor - \$5,000**

Recognition in all print media coverage, and all registration materials.

- Prominent signage at Tournament, including Event Banner.
- Opportunity to distribute branded items for an estimated 144 golfers.
- Includes entry fee for 1 - Foursome to play in the event, team photo & meals

## **Marketing Sponsor - \$5,000**

Recognition in all print media coverage, and all registration materials.

- Prominent signage at Tournament, including Event Banner.
- Opportunity to distribute branded items for an estimated 144 golfers.
- Includes entry fee for 1 - Foursome to play in the event, team photo & meals

## **Beverage Station Sponsor - \$2,000**

- Exclusive signage on-course beverage station with opportunity to place representatives at the beverage station.
- Signage at Tournament, including Event Banner.
- Opportunity to distribute branded items for an estimated 144 golfers.
- Includes entry fee for 1 - Foursome to play in the event, team photo & meals

## **Team Sponsor - \$800**

- Signage at Tournament, including Event Banner.
- Opportunity to distribute branded items for an estimated 144 golfers.
- Includes entry fee for 1 - Foursome to play in the event, team photo & meals

## **Sponsor Medical Students - \$800**

- Signage on Event Banner, company name/logo on medical student's shirts;
- Opportunity to reward local medical students specializing in cancer care and cancer research and care with a well-deserved day of golf, breakfast, lunch, dinner, and entertainment.
- Opportunity to distribute branded items for an estimated 144 golfers.
- Team photo of your medical students wearing your shirt.

## **Hole Contest Sponsor - \$400**

- Signage on Event Banner;
- Individual signage at contest hole;
- Opportunity to have a table at contest hole for personal interaction with golfers;
- Opportunity to distribute branded items for an estimated 144 golfers.

## **Pin Flag Memoriam Sponsor - \$400**

- Signage on Event Banner;
- Honoree's information on actual pin flag used at event;
- Flag framed and given back to donor after event commemorating contribution.

## **Hole Sponsor - \$125**

- Individual signage at contest hole;
- Opportunity to distribute branded items for an estimated 144 golfers.